



Data Needs and Incentivizing Collection, Sharing, and Use to Improve Evaluation of Successful FSMA Implementation

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Advance Public Health by Leveraging Data

Consumer is in the front and center!



Understand the data needs

What kinds of data do we need?

- Indicator of successful implementation of FSMA
 - Leading indicators
 - Lagging indicators
- Data:
 - Impact on public health
 - Keep the list short
 - Start with a sample of data?



How the data will be analyzed?

What is the best way in getting the data?

- From the publically available source
- From the industry associations
- From the individual companies
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How to communicate with data and outcomes?

Look for Win-Win

Incentivizing data collection, sharing, and use to improve evaluation of Successful FSMA Implementation

- What is the benefit for company's to contribute Data?
 - The good, bad and ugly,.....
- What is the safeguard for those who share Data?
 - Protection to get the true picture out there
- **It must be Win-Win for everyone**

