



VoluntaryNet: An Introduction

CFSF Food Attribution Workshop

Pew Charitable Trusts

February 1st, 2012

VoluntaryNet – The Concept

- UGA's CDC Food Industry Food Forum
 - CDC, FDA, USDA, Food Industry Participants
- CDC's desire to get better insight into industry's world
- Industry's desire to better understand CDC process and historical info as to trends on ingredients
- Opportunity to provide better transparency between Industry and Govt (CDC, FDA, USDA)
- Funding provided by industry participants



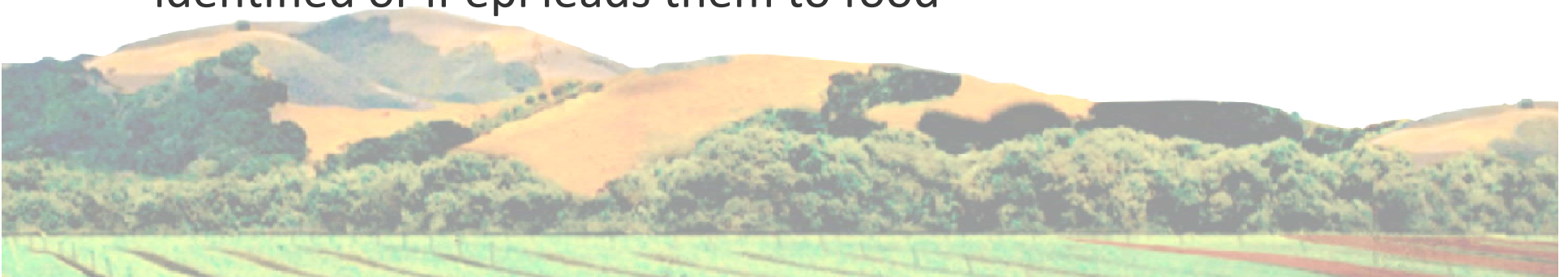
VoluntaryNet – The Process

- Isolate database working group established
- The 500 pound gorilla
 - Industry concern about implication
 - CDC concern about info provided and in the event of an issue, industry coming forward
- Conceptual beginning: Imported tomatoes
- Roadblock
 - Getting past it
- VetNet presentation – agreed that this was the direction we needed to go



VoluntaryNet – The Tool

- Third party managed database - UGA
- Anonymity of samples
 - No identification of company submitting samples
 - Company knows their sample identification
 - Database administrator would not know who sample are from
- Third party DBA manages data for emerging trends and compares info with CDC PulseNet database as a licensed user
- CDC monitors PulseNet and inquires VoluntaryNet if trend identified or if epi leads them to food



VoluntaryNet – The Launch

- Intent is to launch the tool January 1, 2012
- Group meeting with FDA October 7
- Industry will provide any historical isolate info if feasible
- CDC will provide Industry with historical information from PulseNet on hot items or hot regions for risk assessment
- MOU's to be completed and funding to be raised



Thank you!

